

# Brandeis University Class of 1978 30<sup>th</sup> Reunion

Name: Faith M. Derderian

Mac or PC? PC

LP, CD, or IPOD? There's nothing like the sound of Chick Corea on vinyl.

What was your major? Did you continue in that field?

Anthropology. Fortunately, the study of primates was of considerable value in the corporate world.

Career? Do tell!

I embarked on a career in marketing a few decades ago, worked in the corporate arena at Polaroid Corporation and the Timberland Company for 15 years, and took a 2 year hiatus in Rome to experience *la dolce vita*.

For the last 10 years, I have provided services in marketing communications & event planning for a variety of clients.

Favorite memory from Brandeis days?

One of my favorite memories is when the students took over a building to protest the Vietnam War and those of us in the outside showed our solidarity by marching around in circles, big afros, painters' overalls and earth shoes. Brandeis was the place to be for student activism and we felt empowered.

The whole experience was a highpoint in my life, with friendships formed that are still strong 30 years later. A shoutout to my Sisters and Brothers goes to Lisa Schindler, Cheryl Doherty, Diane Lipton, Beav Corkin, Brian Lash, Jeff Ruttenberg, and Craig Kahn. And with special love to my first roommie, Didi Goldenhar.

Favorite Brandeis professor?

I enjoyed the professors in Afro-American Studies, as it was called then. Duane Taylor was outstanding.

What have you done since graduation that you are most proud of?

I am happy that I have been able to enjoy challenging and varied work, explore the richness of Italian culture and now be blessed with a darling boy to nurture and grow.

Are you single or married? Tell us about your family:

I am a single Mom of 10 year old Hartman. We live the South End of Boston and enjoy our casual urban lifestyle, centered around community sports and cafes!

What goals have you set for yourself for the next ten years?

My #1 goal is to provide a happy childhood and excellent education and for my son, and to see him graduate from at a top tier university.

What items are on your bucket list?

Negativity, pessimism, and self-centeredness.

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Please provide a joke, a current photo, and a photo from your time at Brandeis.  
Sadly do not have any photos from back then – was it before the camera was invented? Attached is a photo from recent times with Brandesian pals.

